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# Home & Textiles TODAY

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## 2015 Business Annual

## Top 15 Supplier Giants

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1 ('13)

### Welspun

Est. '14 Sales	'13 Sales	% Change
\$649	\$632	3%

**SIGNIFICANT EVENTS** In late 2014, Welspun unveiled its new spinning facility at Anjar, Gujarat — the largest under one roof in India. The new plant will satisfy nearly 70% of the manufacturer's internal yarn requirements and is designed to streamline the supply chain by reducing dependence on external sourcing. The company plans heavy investments in 2015 to expand its core competencies, including the modernization and expansion of its towel manufacturing capacity at Vapi.

2

3 ('13)

### Alok US

Est. '14 Sales	'13 Sales	% Change
\$647	\$542	19%

**SIGNIFICANT EVENTS** Alok in early 2014 integrated two existing businesses into one new business venture. Absorbing Next Creations, in which it had owned a stake since 2010, was designed to strengthen its U.S. operations and design capabilities. Alok also expanded into new categories such as table linens, kitchen and dec pillows. In New York, the company moved into a 17,000-square-foot showroom and design studio at 105 Madison Ave., showcasing brands that include Kathy Ireland, Raymond Waites, Trina Turk, Iman and Charisma.

3

2 ('13)

### Mohawk Home

Est. '14 Sales	'13 Sales	% Change
\$565	\$556	2%

**SIGNIFICANT EVENTS** The modest increase stemmed mainly from the company's area rug business owing to synthetic fiber innovations, namely recycled and sustainable as well as performance attributes. New retail opportunities online also helped drive the area rug business, as did expansion at the discount department store, off-price chain and, more recently, warehouse club channels. Those moves offset softness at mid-tier department stores. The company's bath rug and doormat businesses remained flat, challenged by seasonal hurdles