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Penny wise: BK Goenka, CMD, Welspun Grp

23 May 2010, 0430 hrs IST, Ravi Teja Sharma, ET Bureau

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As a successful first generation entrepreneur, Goenka knows the value of hard-earned money.



What's money for you?
 Money is important. I understand the value of money but it is not everything
The song related to money you like most...
 Can't Buy Me Love by The Beatles
What money can't buy?

It cannot buy peace of mind

What it can...

Everything else that is material

The money phrase that you like most...

Money speaks sense in a language that the whole world understands

Most expensive thing you have ever bought...

By God's grace I have everything

Money in politics...

It is important but there has to be a framework to properly channelise that money. Only then will it be used for development

Where do you invest?

All my money goes back into the company for expansion and growth.

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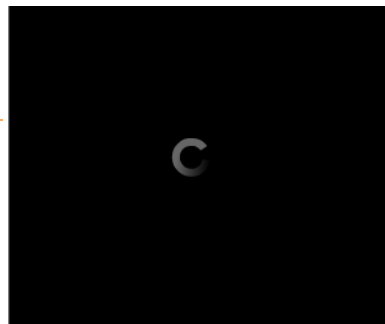
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